



PRESS RELEASE
For Immediate Release

Advocacy and Support Center Presents 4th Annual Via Colori®, Street Painting Festival

Via Colori®, the Italian Street Painting Festival, will be held once again in Elizabethtown, Kentucky, thanks to the Advocacy and Support Center (ASC) of the Lincoln Trail Area Development District (ADD).

Via Colori will be held on Saturday, September 10th, from 9:00 am-10:00 pm. It is a celebration of spontaneous creativity during which dozens of large scale pastel drawings are created directly on the pavement of North Main and the 31W square in downtown Elizabethtown, Kentucky.

There will be continuous live entertainment, gourmet food, a children's area, craft and art vendors, a car show, and much more. There will also be special lighting of the artwork on Saturday night that will bathe the works of art in candlelight during the night concert. The featured artist for this year's event is Samuel Cooney. Visit the website at www.kyviacolori.com for upcoming samples of his work and biography.

All proceeds go to support the ASC, which raises funds through Via Colori® to continue its mission. The ASC is a 501c3 nonprofit organization funded by state and federal grants and community donations. It functions uniquely as a combined Rape Crisis Center and Children's Advocacy Center covering the eight counties of the Lincoln Trail ADD.

The ASC is the only organization to host the annual festival in Kentucky. The first Via Colori® was held in Naples, Florida and has occurred annually in select cities across the United States since the early 1990's. For more information, visit www.viacolori.com.

The ASC is expecting more than 60 large scale masterpieces to be created by volunteer artists of high level talent and equal passion. Each drawing is sponsored by a business, corporation, or individual that is identified near the drawing.

Via Colori® artists are free to create their own concepts. Via Colori® enforces no theme, but instead relies upon the creative strengths of Kentucky's artistic community.

Because Via Colori® is open and free to the public, it is expected that these works will be viewed and appreciated by thousands in each stage of progress, from the first color mixing through completion. North Main and 31W will be literally transformed into a Street of Color...a Via Colori®. To discover more about the Advocacy and Support Center's Via Colori®, call 1-877-672-2124 or visit www.kyviacolori.com.

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