



Via Bambini General Information and Guidelines Sheet
All Bambini Vendors

Festival Hours: Advertised Festival hours will be Saturday, September 10th from 9 am to 10 pm.

Festival Location: Via Colori will be located in the heart of downtown Elizabethtown on the 31W Square and North Main Street.

Set-up: Set-up time will begin at 8 am on Saturday, September 10th. Although you will receive a confirmation and information in advance of the Festival, upon arrival you will be greeted and directed to the designated area by Via Colori event staff. All areas must be set-up and ready for operation by 9 am on Saturday. Entry by car to the booth area will be closed after 9 am. Hours of Via Bambini operation will be Saturday, September 10th from 9 am to 10 pm. It is expected that during the hours of operation all games and activities will be fully functional and attended.

Break-down: You may break-down your area beginning Saturday, September 10th any time after 5 pm. Vehicles will not be allowed in the Bambini area until it is cleared of pedestrian traffic after 10 pm. We will provide trash receptacles and will expect exhibitors to dispose of trash or waste from their designated area.

Exhibitor Parking: After unloading your materials, we will provide suggestions for parking locations in order to provide ample space for your potential patrons to park closest to the event.

Space Rental: A display space of approximately 10' x 10' will be available per space. At this time, vendors are limited to one space unless special permission is granted by the Via Colori Coordinator.

Electricity: Electricity needed will be provided only if advance notice is given. You are expected to provide appropriate heavy duty extension cords and if those cords will be potentially hazardous to pedestrians, you must secure them in some manner.

Food: Refreshments will be on sale throughout the day in the Galleria and other areas of the Festival.

Cost: All Via Bambini vendors are required to purchase a block of space at the cost of \$50. All vendor costs are decided by individual vendors. For suggestions on pricing, contact the Via Colori Coordinator.

Location Regulations: Via Colori is a licensed Festival and the Advocacy & Support Center is a non-profit agency that serves victims of sexual abuse and assault. Alcoholic beverages will not be permitted anywhere on Festival grounds. Exhibitors are responsible for display furnishings and are responsible for their goods at all times.

Courtesy: Bambini vendors must stay within their designated space markers. Small children and pets must be attended at all times, for their safety, as well as out of respect for the artists and other exhibitors. Child care is not provided. Exhibitors are responsible for cleaning and disposal of all trash from their area.

Cancellations: If a cancellation is necessary, please notify the ASC by August 15.

Reservations: Reservations are on a first-come, first-served basis. Space is limited, although an exact number of spaces has not been determined at this time. Requests for specific locations cannot be honored. The Advocacy & Support Center reserves the right to deny or revoke any exhibitor's registration at any time due to a failure to abide by Festival guidelines or due to inappropriate conduct.

Deadlines:

August 1, 2011 – Deadline for registration form and set up fee of \$50

September 10, 2011 – Booths must be set-up by 9 am and be operational

Questions/Comments: Further information can be found at www.advocacysupportcenter.com or www.kyviacolori.com. Additional questions or comments can be directed to Sarah Vaughn at (270) 234-9236 or sarahvaughn@bbtel.com.