



Entertainment General Information and Guidelines Sheet All Entertainers

Festival Hours: Advertised Festival hours will be Saturday, September 10th from 9 am to 10 pm.

Festival Location: Via Colori will be located in the heart of downtown Elizabethtown on the 31W Square and North Main Street.

Set-up: You will be given a specific time frame that you can perform. This time frame will be a one hour block, (unless otherwise noted by event staff), where you will complete set-up, performance, and tear down of all equipment. Although you will receive a confirmation and information in advance of the Festival, upon arrival you will be greeted and directed to the designated area by Via Colori event staff. Entry by car to the entertainment area will be limited yet available. More information regarding loading and unloading will be available in your final confirmation packet.

Exhibitor Parking: After unloading your materials, we will provide suggestions for parking locations in order to provide ample space for your potential patrons to park closest to the event.

Merchandise: We will provide an area for you to set-up a table to sell your merchandise if you choose during your one hour block only. The proceeds received from sales during your time block you are not required to donate to the Advocacy & Support Center. If you choose to donate your merchandise to the Advocacy & Support Center to be sold throughout the entire event, all proceeds of the merchandise will be considered a donation to the center.

Electricity & Equipment Needs: Electricity needed in order to properly operate your equipment will be provided. If you require an amp or special mic, you must provide it, however, all other sound equipment, (except for your personal instruments), will be provided and already set-up for you when you arrive. We will also have a technical team and sound person available. If you have conflict with someone “running” sound during your performance, you must work directly with the Via coordinator before the event begins.

Location Regulations: Via Colori is a licensed Festival and the Advocacy & Support Center is a non-profit agency that serves victims of sexual abuse and assault. As such, some restrictions apply in regard to work content. Graphics or lyrics, of both our exhibitors and street painting artists, cannot contain commercial logos, graphic or explicit content, depictions of the naked human form, or anything that may be contrary to the mission of the Advocacy & Support Center. This is a family oriented event and all content is expected to be acceptable. If you are unsure about how this applies to your particular music or talent, please do not hesitate to ask. Also, alcoholic beverages will not be permitted anywhere on Festival grounds. Exhibitors are responsible for display furnishings and are responsible for their goods at all times.

Courtesy: Small children and pets must be attended at all times, for their safety, as well as out of respect for the artists and other exhibitors. Child care is not provided. Entertainers are responsible for cleaning and disposal of all trash at the conclusion of their time block.

Cancellations: Please notify event personnel if you must cancel your time block at least 2 weeks before the event begins. This will allow enough time to make changes to the schedule for all other entertainers.

Reservations: The Advocacy & Support Center reserves the right to deny or revoke any entertainer's registration at any time due to a failure to abide by Festival guidelines or due to inappropriate conduct.

Deadlines:

August 15, 2011 – Deadline for registration form

September 10, 2011 – Time block information will be given at a later date. Please arrive at least 15 minutes before your scheduled time to perform.

Questions/Comments: Further information can be found at www.advocacysupportcenter.com or www.kyviacolori.com. Additional questions or comments can be directed to Sarah Vaughn at (270) 234-9236 or Greg Bolton (270) 312-6439.